Table 5.2 Course specification

Study program: Master program Leadership in Education

Course title: Partnership and Communication

Teacher: Danijela S. Petrović, Slađana N. Zuković, Biljana S. Lungulov, Biljana J. Stojanović, Vesna M. Petrović

Course status: Elective

ECTS: 6

Prerequisite: None

The purpose of the course: is to introduce students with the specificities of establishing partnerships with parents, government authorities, local government and the wider community, as well as the introduction to the basic principles of interpersonal and business communication in order to form collaborative relationships within educational institutions.

Outcomes of the course: After attending this course, students will be able to: establish successful partnership with parents/guardians, representatives of the state and local government and with the wider community; apply the basic principles of interpersonal and business communication; adequately communicate with individuals or in teams; constructively resolve conflicts; communicate effectively with the media; advocate and publicly represent the interests of educational institutions.

Contents of the course: Partnership in Education - concept, models and dimensions of partnership; Establishment of cooperation and partnership with parents / guardians; Defining the common objectives and negotiation of shared values; Involving parents in the educational institutions; Advisory work with parents/guardians; The establishment of cooperative relations in educational institution; Establishing cooperation with state authorities and local self-government; Cooperation with the wider community; Communication - concept, types, principles and contexts; Communication in a small group, team and organization; Business communication; Social styles and flexibility in business communication; Nonverbal communication; Intercultural communication; Listening skills and feedback; Assertive communication; Conflicts and constructive conflict resolution; Negotiation; Public speaking; Public Relations; Advocacy.

Required reading:

Bjekić, D. (2009) Komunikologija:Osnove pedagoškog i poslovnog komuniciranja [Communication Studies: The Basics of pedagogical and business communication], Čačak, Svetlost.

- Breneselević Pavlović, D. (2010). Partnerstvo u obrazovanju [Partnership in education], Andragoške studije, Br. 2, 123-138.
- Epstein, J. L. (2001). School, Family and Community Partnerships: Preparing Educators and Improving Schools. Boulder, CO: Westview Press.
- Hayes, J. (2002) Interpersonal skills at work, London, Routledge
- Polovina, N. (2011). Porodica u sistemskom okruženju [Family in the system environment]. Beograd: Institut za pedagoška istraživanja.

Popadić, D., Mrše, S., Kovač-Cerović, T., Pečujlić-Mastilović, S., Kijevčanin, S., Petrović, D. i Bogdanović, M. (1998). Pametniji ne popušta – vodič kroz sukobe do sporazuma [Yielding is not always wiser: a guide through conflicts to agreement], Beograd, CAA i Grupa MOST.

Resman, M. (2000). Savjetodavni rad u vrtiću i školi [Advisory work in kindergartens and schools]. Zagreb: Hrvatski pedagoško-književni zbor.

Tabs, S. (2013). Komunikacija: Principi i Konteksti [Communication: Principles and Contexts], Beograd, CLIO.

Zuković, S. (2013). Partnerstvo porodice, škole i zajednice – teorijski i praktični aspekti [The partnership of family, school and community - theoretical and practical aspects]. Godišnjak filozofskog fakulteta u Novom Sadu. Vol. XXXVIII. No. 2, 55-68

Hours of active teaching	Theoretical teaching		Practical teaching	
Teaching methods: lectures, disc work, group and individual consu		hops, role play and si	mulations, team and in	dividual
Assessment methods (maximum	n number of po	oints is 100)		
During the term	points	Final exam		points
Activity during lectures	10	Written exam		50
Practical classes	20	Oral exam		
Seminar /practical assignment	20			